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# CREATING YOUR RESEARCH IDENTITY

**WHO?**

**WHY?**

**EXTERNAL**

**INTERNAL**

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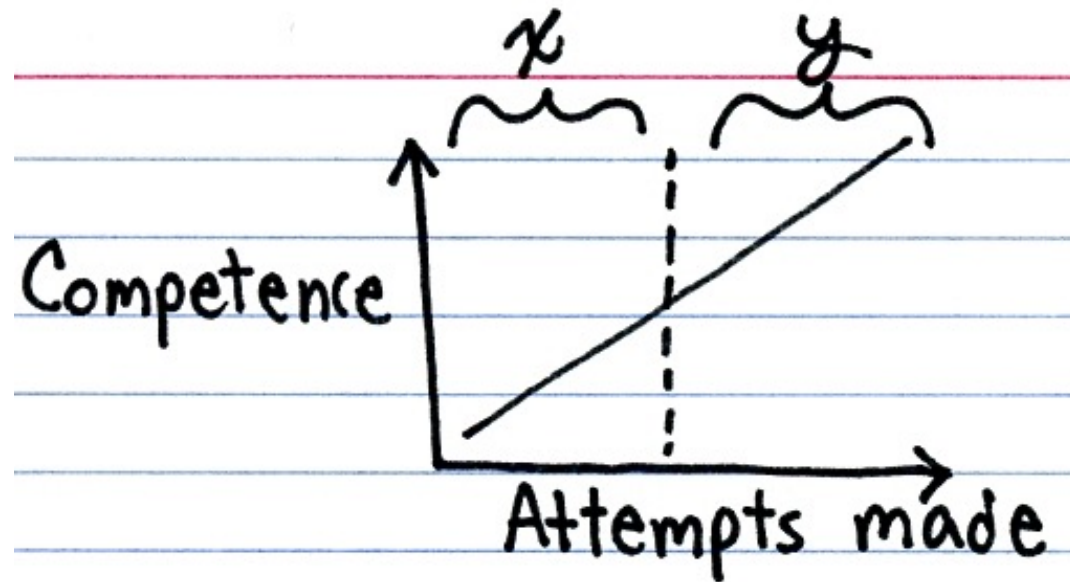
## EXTERNAL

- ▶ Faculty voting on your tenure case want to evidence of past & future impact on some area of inquiry
- ▶ Will there be 15 senior faculty who know your work in area \_\_\_\_\_ when you come up for tenure?
- ▶ Will those faculty have read several of your papers on \_\_\_\_\_?
- ▶ Will you have had co-authoring opportunities with other people who work on \_\_\_\_\_?
- ▶ Will people think of you when they are putting together a symposium or workshop on \_\_\_\_\_?

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## INTERNAL

- ▶ Improvement
- ▶ Productivity
- ▶ Contribution
- ▶ Community
- ▶ Sense of control
- ▶ More satisfaction & fun with less stress



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## HOW MUCH SHOULD YOU REALLY CARE?

- ▶ Trade-offs
- ▶ *You* have to decide
- ▶ Strategy can change over time
- ▶ Be deliberate



I've never published two papers on the same topic in my life

I would rather die than publish a paper on anything but \_\_\_\_\_

# WHO?

# WHY?

EXTERNAL

INTERNAL

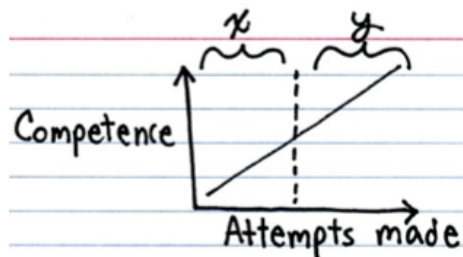
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TEXT

## INTERNAL

- ▶ Productivity
- ▶ Improvement
- ▶ Contribution
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$x$  = Wanting to quit  
 $y$  = Glad you kept at it

TEXT

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